

Innovative Thinking & Problem Solving



Category: *Personal Development*

Developing original ideas with true strategic value requires an innovative mindset. Through an exploration of creative thinking techniques, you will learn strategies to develop new insights and fresh perspectives while having fun. You will learn to use a logical path to identify and resolve problems, which generate dynamic solutions that get real results.

Duration

1 Day

Course Objective

This course has been developed to introduce you to the "art and science" of innovative thinking, and develop rational and logical thinking tools and techniques for decision-making, problem-solving, risk management and harnessing opportunities.

Who Should Attend / Target Audience

Suitable for managers, supervisors, team leaders or anyone who needs to develop their skills in creative thinking and resolve problems effectively.

Learning Outcomes

- Know the principles of creative thinking
- Follow the steps in creative problem solving
- Use a logical path to identify and clarify problems clearly
- Create an action plan to solve problems
- Use strategies to break the monotony and have fun

Related Courses

- Supervision & Management of People
- Effective People & Communication Skills
- Selling Skills

Next Level Course

Presentation Skills

Availability

In House Closed Group Public

Version: 4/1/10

Course Content

Creativity & Innovation in Business - *Applying innovative ideas that benefit you & your organisation.*

The Creative Process - *Distinguish the 2 main phases in the development of a new idea.*

I'm not creative - *Changing your attitude to ensure creativeness.*

The P-P-C Technique - *Analyse this technique which provides beneficial feedback in situations where there may be reservations about the proposed idea.*

Problem Solving Model - *Follow a logical path, starting with identifying a problem clearly to a plan action to solve it.*

The 6 Step Problem-Solving Model - *A roadmap to successful problem solving.*

Skills for Problem Solving in Teams - *An analysis into what skills are required for problem solving.*

Why Why Diagrams - *An alternative method of identifying root causes of a problem.*

Nominal Group Technique - *Structuring a small group process for generating ideas.*

How How Diagrams - *Applying simple techniques for considering alternative solutions.*

Force Field Analysis - *A methodology to view all the forces for or against a plan.*

6 Thinking Hats - *A framework for thinking.*

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