

# Strategic Leadership



*Category: Professional Development*

Strategic leadership is about looking beyond the 'now' to prepare and position your company for the future. It focuses on the vision of the organisation with emphasis on increasing productivity rather than profit. Strategic leaders empower and motivate employees so they improve their input into the company out of their own initiative.

## Duration

1 day

## Course Objective

This course has been developed to assist managers in creating a strong company vision as well as providing the tools and techniques to strategically motivate staff, deal with change and manage conflict.

## Who Should Attend / Target Audience

Experienced managers wanting to learn techniques to provide a sense of direction for their organisation through improved employee ownership, and alignment of individual objectives to corporate goals.

## Learning Outcomes

- Develop a vision statement and relate goals to the vision.
- Implement the organisations vision by gaining the cooperation and support of staff.
- Align employee priorities and evaluate employee performance.
- Motivate employees and overcome employee apathy.
- Identify the phases of the change process and implement strategies to facilitate transition.

## Related Courses

- Change Management - Making the Transition
- Emotional Intelligence
- From Manager to Leader

## Next Level Course

n/a

## Availability

In House  Closed Group  Public

Version: 12/01/10

## Course Content

**Role of Leadership**

**Leading with a Vision**

**Goals**

**Making Vision a Reality**

**Communicate and Support Vision**

**Implement Vision**

**Define Roles and Priorities**

**Motivational Strategies**

**Planning for Change**

**The Change Process**

**Communicating Change**

**Resistance and Conflict**

MELBOURNE  
SYDNEY  
BRISBANE  
TOWNSVILLE  
CAIRNS

Phone 1300 793 951  
Fax 1300 793 952

Web [www.odysseytraining.com.au](http://www.odysseytraining.com.au)  
Email [info@odysseytraining.com.au](mailto:info@odysseytraining.com.au)