

1 DAY

# CREATIVE THINKING & PROBLEM SOLVING

**ODYSSEY**  
TRAINING™

An SGS Company



PERSONAL DEVELOPMENT COURSE

## LEARNING OUTCOMES

- Know and understand the principles of creative thinking using the creative process.
- Understand right brain vs left brain and how we use them differently.
- Follow the steps to use a structured, sequential approach to creative problem solving.
- Use practical tools to break the monotony and enjoy finding solutions.

## CORE COMPETENCIES

- Creativity
- Decision Making
- Problem Solving
- Priority Setting

## COURSE OVERVIEW

Creativity is an organisation's lifeblood, driving the innovations that fuel growth and revitalise processes. However, creativity does not just happen on its own. This course will introduce you to the art and science of creative thinking by developing rational and logical thinking tools and techniques for decision making, problem solving, risk management and harnessing opportunities.

## TOPICS COVERED IN THIS COURSE

### **Creativity and innovation in business**

Applying innovative ideas that benefit you and your organisation.

### **Encouraging creativity and innovation**

Changing your attitude to ensure creativity.

### **Forces that fetter creativity**

What a creative environment needs and how this may differ from traditional organisational values.

### **Right brain vs left brain**

How right brain thinking helps you challenge the obvious and think creatively.

### **The creative process**

Distinguish the two main phases in the development of a new idea.

### **Seven steps to solving problems and making decisions**

Follow a logical path, from identifying the problem clearly to implementing and evaluating a plan of action.

### **Why-why diagrams**

An alternative method of identifying root causes of a problem.

### **Nominal group technique**

Structuring a small group process for generating ideas.

### **How-how diagrams**

Applying simple techniques for considering alternative solutions.

### **Implement a decision using force field analysis**

A methodology to view all the forces for or against a plan.

Practical, relevant training developed for the Australian workplace.

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